



# 2010 EDITORIAL CALENDAR

Sponsorship opportunities are available for special editorial sections and events in celebration of our 35th anniversary.

## JANUARY/FEBRUARY

More from the New Eastern Europe series plus award winning fiction. Launch of expanded Spice Box with cartoon caption contest, puzzles and more.

### Advertorial

Summer Programs Guide for Young People  
Giving Guide (Moment covers the best Jewish charities)  
Book Guide  
Travel/Tourism  
Food

## MARCH/APRIL

Our Passover issue including, as usual, our marvelous Talk of the Table food section.

### Advertorial

Giving Guide  
Book Guide  
Higher Learning Guide  
Adult Learning Guide  
Spring Jewish Health Supplement  
Passover Gift Section  
Travel/Tourism  
Food

## MAY/JUNE

This is our 35th anniversary commemorative issue. We'll take a major look at Jewish thought, culture and religion in today's world.

### Advertorial

Jewish Heritage Month: Museum, Historical Societies and Archives Listing  
Giving Guide  
Israel Program Guide  
Book Guide  
Travel/Tourism  
Food

## JULY/AUGUST

Our annual Entertainment Issue profiling Jews and comedy including our new expanded guide to Jewish music.

### Advertorial

Giving Guide  
Book Guide  
Music Guide (Moment lists the best Jewish music on the market)  
Summer Jewish Health Supplement  
Travel/Tourism  
Food

## SEPTEMBER/OCTOBER

Moment celebrates Rosh Hashanah and once again highlights the best of Jewish film.

### Advertorial

Giving Guide  
Book Guide  
Film Festival Listing  
Israel Program Guide  
Travel/Tourism  
Food

## NOVEMBER/DECEMBER

Moment's Book and Fiction Issue plus much, much more.

### Advertorial

Higher Learning Guide  
Adult Learning Guide  
Giving Guide  
Book Guide  
Hanukkah Gift section  
Travel/Tourism  
Food