

2012 EDITORIAL CALENDAR

JANUARY/FEBRUARY

Travel Guide: The Land of Israel
 Focus on Contemporary Connections to Ancient History
 Camp and Summer Program Guide
 The Moment Magazine Giving Guide
 The Book Guide

MARCH/APRIL: THE MESSIAH ISSUE

Featured Placement in 780 Barnes and Nobles nationwide

Special Passover Marketplace
 The Giving Guide
 The Higher Learning Guide
 The Book Guide

MAY/JUNE

Jewish American Heritage Guide
 Annotated Listing of Selected Museums and Exhibits
 Travel Guide: Exploring the Jewish Caribbean
 International Jewish Restaurant Guide
 Moment Magazine's Summer Road Trips and Beach Getaways PLUS
 Great Escapes in Israel (including rental cars, hotels, cell phones, eateries)
 The Giving Guide
 The Book Guide

JULY/AUGUST: THE RELIGION AND GENE ISSUE

Special Sections on Genetic Diseases (centers, hospitals, pharmaceuticals) and Genealogy (genes testing, genealogical research, etc.)
 Travel Guide: Continental Jewish Journeys: Germany/Spain/France/Italy
 Expanded Book Guide: Summer Reads
 Music Guide: Special Israel Focus
 Guide Guide

SEPTEMBER/OCTOBER

Travel Guide: Modern Day Israel:
 Focus on what is hip and new, cuisine, restaurants, luxury hotels, eco-cool, gay and lesbian life

NOVEMBER/DECEMBER

Travel Guide: Lost Jewish India
 Real Estate Guide: Second Homes, Condos in Israel, Retirement in Israel
 Hanukkah Marketplace
 The Mitzvah Listing
 Higher Learning Guide
 Expanded Book Guide