

2012 ONLINE ADVERTISING RATES

With 6 million Jews in the United States and millions more in nearly every country on the planet, it's no wonder Moment's online readership is booming. Momentmag.com is for everyone who cares about the important issues and personalities of our time—with exclusive interviews with fascinating people that won't be found in our print edition, as well as popular web-only contests and blog discussions. Momentmag.com has been voted the most popular web destination at Digg.com and is regularly written about in blogs on Slate.com, Commentary, Media Matters and The Huffington Post. With momentmag.com, your message reaches an educated audience that supports our sponsors and looks for values and quality in everything they do. Take the guesswork out of finding the right audience. Moment delivers on your investment!

Premium Page Rate

AD SIZE	RATE
Banner (728 X 90)	\$10 CPM
Side (160 X 600)	\$ 8 CPM

File max: 79k

All dimensions are width X height in pixels.

SPECIFICATIONS

- ▶ Payment by Visa or Mastercard at time of purchase
- ▶ Web-ready ads only
- ▶ Packages are available with print ads.

Send web-ready art directly to marketing@momentmag.com
For questions or to call in credit card information, call 202-363-6425.