

# THE GIVING GUIDE

MOMENT MAGAZINE

the GIVING guide


A SPECIAL ADVERTISING SECTION



**AMERICAN FRIENDS OF MAGEN DAVID ADOM**

American Friends of Magen David Adom is celebrating its 68th year as the authorized organization supporting Magen David Adom in the US. Magen David Adom (MDA) is Israel's only government-mandated ambulance and emergency medical responders. Thanks to AFMDA/ARMEDI supporters, more than 700 MDA ambulances and emergency vehicles operate 24/7 from over 100 Emergency Medical Stations and 11 dispatch stations throughout Israel, answering every call. Acclaimed for their heroic role in rescuing the wounded, coordinating activities with the IDF and being part of Israel's National Emergency Administration, MDA also provides 97% of Israel's blood needs and has launched the MDA Israel Cord Blood Bank. With your continued support, American Friends of Magen David Adom builds and renovates MDA Stations and contributes urgently needed vehicles, paramedic training, communications equipment, medications and medical equipment, as well as flak jackets, helmets and security for our facilities.


888 7th Ave., Suite 403 New York, NY 10106  
Tel: 212-757-1627 or 866-632-2763  
Fax: 212-757-4662  
Email: info@afmda.org - www.afmda.org  
See ad on page 70



**NATIONAL GAUCHER FOUNDATION**

The National Gaucher Foundation (NGF) was established in 1984 as a nonprofit organization dedicated to supporting and promoting research into the causes of Gaucher Disease. The mission of the NGF is to find a cure for Gaucher Disease by funding vital research programs and to promote community/physician awareness of the disease and educational programs. Over the last 16 years, the NGF has funded millions of dollars in research dealing with various enzyme replacement therapies, alternative treatments and gene therapy. Currently, the NGF is funding groundbreaking research on gene replacement therapy, which would ultimately cure Gaucher Disease. Success in this research would lead the way to finding cures for hundreds of genetic disorders. The NGF relies on the generosity and kindness of individual supporters.

Tel: 1-800-GAUCHER (800-428-2437)  
ng@gaucherdisease.org  
www.gaucherdisease.org  
See ad on page 13



**YOUNG JUDEAEA ISRAEL**

Young Judeaea's Israel Programs Department stirs things up again this year with new programs for ages 15-35. On our summer programs in Israel, participants can choose from travel options including Spain, Italy, Morocco and Poland. Summer programs in Israel is also proud to announce a brand new ecological program, Siva, for teens interested in environmentalism. Be'amin (Flavor), another addition, highlights Israel's diversity. For recent high school graduates, Young Judeaea Year Course has created a one-of-a-kind Business Track, focusing on the international business world with visits to India and China. Those interested in tikun olam (social action) can seek it out during the all new Year Course program—volunteering in Ghana for 3 months. YJInspire! is ecstatic to announce the World Union of Jewish Students' move from the desert to the bustling centers of Tel Aviv and Jerusalem. This six-month program offers four tracks for young adults looking for a meaningful long-term opportunity in Israel.

50 West 58th Street New York, NY 10019  
Tel: 212-303-8014 Fax: 212-303-4572  
info@youngjudeaea.org  
See ad on page 76



**JCC ASSOCIATION**

JCC Association is the leadership network of, and central agency for the Jewish Community Center Movement, which is comprised of more than 350 JCC, YM-YWHA and camp sites in the U. S. and Canada. JCC Association offers a wide range of services and resources to strengthen the capacity of its affiliates to provide educational, cultural, social, Jewish identity-building, and recreational programs to enhance the lives of North American Jews of all ages and backgrounds. Additionally, the movement fosters and strengthens connections between North American Jews and Israel as well as with world Jewry. JCC Association is also a U.S. government accredited agency for serving the religious and social needs of Jewish military personnel, their families, and patients in VA hospitals through JWJB Jewish Chaplains Council.

520 8th Ave., 4th Floor, New York, NY 10018  
Tel: 212-786-5099 - http://www.jcc.org



**JEWISH NATIONAL FUND**

Over the past 107 years, Jewish National Fund has grown from an organization that was known for its blue boxes and tree planting, into a worldwide environmental leader that has become the central address for the land and people of Israel. Currently, JNF is helping to alleviate Israel's water shortage by creating reservoirs and water recycling centers that are providing water to 1.5 million Israelis.

## Our readers are looking for you

With an average income of \$166,000 a year, Moment readers are highly generous and believe that giving is an integral part of Jewish life. They are always on the lookout for new Jewish and Israeli programs to support.

## You're looking for them

The Moment Magazine Giving Guide provides you with a prestigious, proven way of reaching out to North American Jewish communities, building your brand recognition and connecting with new donors and supporters.

## Make the connection

For \$450, you can be listed in the Moment Magazine Giving Guide in print and online. If you place an ad that is a third of a page or larger, we will include you in the guide at no cost.

## Spread the word

Sign on for a year (six big issues), or place a full page ad, and we will give you up to 200 one-year gift subscriptions to share with your board, supporters and donors. You can even use these as premium gifts to increase donor revenue.

## Please Contact

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