

# THE MUSIC GUIDE

## Don't miss a beat!

July/August 2009

Moment's long-standing tradition of providing the very best guide to Jewish Music continues with new features. 93% of our readers use the guide to find new artists and to keep up on the Jewish music scene.

Rabbis, JCC executive directors and school administrators tell us they keep the *Moment Magazine* Music Guide on their desks all year long. A valued resource, the guide includes information about top Jewish musicians and their CDs, featuring artist bios and photos. **And new for 2009**, readers can download MP3's from their favorite artists they read about in the guide. *Moment Magazine* will feature the guide with links and downloads on [www.momentmag.com](http://www.momentmag.com)

## Music to Your Ears

Whether you are an established artist or band, or an upcoming musician, the *Moment Magazine* Music Guide provides you with a prestigious and proven way of reaching out to *Moment's* music-loving Jewish community while building your brand and fan base.

## Moment readers buy music online

In a January 2009 *Moment Magazine* survey, we found that 92% of our readers shop online. Take advantage of this multi platform opportunity!

Each musician advertised in the Guide will receive a photo (cover art or jpeg) along with a 50-word description in both the print and on-line editions. The print guide will promote the online version featuring up to 3 links to the artists videos (homepage, Youtube, Facebook, LastFM etc. and a free downloadable Mp3 provided by the artist on *Moment's* Music Guide Home Page.

## Buy it for a song

\$450—that's all you need to put your music in front of thousands of Jewish music lovers, booking agents, camp & educational directors, synagogues, and fund raising organizers.

**Want More?** Place a 1/6 page or larger and we will include your listing at no cost. Sign on for a year (six big issues), or place a full page ad, and you will receive up to 200 one-year gift subscriptions to share with your entourage, groupies and friends!

## Please contact

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MOMENT MAGAZINE

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A SPECIAL ADVERTISING SECTION

**Fran Avni**  
 Fran Avni is a multi-talented musician and performer. He has performed at various venues and has released several albums. He is currently touring with his band and will be performing at the upcoming festival.



**Baal Shem Tones**  
 Baal Shem Tones is a contemporary Jewish music group. They have released several albums and are currently touring. They will be performing at the upcoming festival.



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