

2012 ADVERTISING RATES

Moment is pleased to announce that advertising rates will not be increased in 2012

Premium Interior Positions

AD SIZE		1X RATE	3X RATE	6X RATE
2	Page	\$5,630	\$5,220	\$4,900
Full	Page	\$3,640	\$3,360	\$3,200
2/3	Page	\$2,780	\$2,670	\$2,520
1/2	Page	\$2,200	\$2,030	\$1,950
1/3	Page	\$1,600	\$1,490	\$1,440
1/6	Page	\$1,300	\$1,230	\$1,190

Cover Positions

AD SIZE		1X RATE	3X RATE	6X RATE
Inside Front	(cover 2)	\$5,340	\$4,900	\$4,725
Inside Back	(cover 3)	\$3,960	\$3,740	\$3,530
Outside Back	(cover 4)	\$6,790	\$6,350	\$6,130

Issue Dates And Deadlines 2012

	SPACE RESERVATION	ARTWORK DUE
January/February	11/1	12/1
March/April	1/1	2/1
May/June	3/1	4/1
July/August	5/1	6/1
September/October	7/1	8/1
November/December	9/1	10/1

For dates that fall on weekends or holidays, the deadline is the next business day.

ADDITIONAL INFORMATION

- ▶ 10% preferred position (additional charge)
- ▶ Inserts—please ask for details
- ▶ Commission & Cash Discount (please contact us for details)
- ▶ Web and digital edition packages available